

ABSTRACT

A method in a computer system is used for providing internet advertising. The method includes the step of providing a host web page that includes both attraction content and a reproduction of a client web page, wherein the client web page is advertised to viewers of the host web page. The attraction content may be any type of web page content that could be appealing to a consumer such as humorous videos, images, or works of art. An address such as a URL of the host web page is then transmitted to a consumer.